

**CONTRACT FOR EXHIBIT SPACE**

– **ESSEX COUNTY ASSOCIATED GROWERS** –

**BOUNTY OF THE COUNTY TRADE SHOW**

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Lynda Baird - Secretary-Treasurer

Corey Versnel- Chairman

**59<sup>th</sup> ANNUAL TRADE SHOW**  
November 24 & 25, 2009  
Kinsmen Recreation Complex  
249 Sherk St., Leamington, Ontario

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ DATE OF APPLICATION \_\_\_\_\_

E-MAIL \_\_\_\_\_

The undersigned hereby makes application for space and agrees to abide by the regulations as laid down by the Essex County Associated Growers in this application.

\_\_\_\_\_  
(Signature of Applicant)

**EXHIBIT FEE**

The exhibitor fee is \$50.00 **plus GST** per foot frontage for all one or two sided booths and \$52.00 **plus GST** per foot frontage for anyone with a 3 sided booth as outlined on the accompanying floor plan.

Admission will be **FREE** again this year.

**PLEASE NOTE:** No Subleasing

**\*\*\*\*\*Please complete and return this contract promptly, with a cheque payable to the Essex County Associated Growers. Exhibit space must be paid in full by October 15, 2009**

We require \_\_\_\_\_ feet of frontage as shown on the floor plan and enclose herewith the sum of \$ \_\_\_\_\_ to cover the full cost.

**Closing date for application is September 1<sup>st</sup>. or your space will not be guaranteed**

**DEPOSIT & LATE CANCELLATIONS**

A deposit of 50% of the rental fee is required with each exhibit space reservation. If the reservation is **canceled before October 2, 2009** this deposit will be returned. Any exhibitor who cancels their space after this date will forfeit their deposit.

**PLACE OF EXHIBIT**

Kinsmen Recreation Complex, 249 Sherk Street, Leamington, Ontario.

**DATES & HOURS OF CONVENTION**

**Monday, November 23<sup>rd</sup> - SETUP DAY ONLY** - 8:00 a.m. - 5:00 p.m.

**Tuesday, November 24<sup>th</sup>** - 9:00 a.m. - 7:00 p.m. **Award Winner Reception** - 7:00 p.m..

**Wednesday, November 25<sup>th</sup>** - 9:00 a.m. - 4:30 p.m.

**FOOD DEMONSTRATIONS**

Food demonstrations will be held on the exhibitor floor again this year.

**EXHIBIT SPACE**

This year's Convention is again being held at the Kinsmen Recreation Complex. We are enclosing a copy of the floor plan showing the space that has been reserved for you. All spaces are considered good. We can also make arrangements for any suppliers who wish to display large pieces of equipment in the parking lot. The Associated Growers will mark out your space prior to setup time and a sign will be put on your display area. We cannot allow any displays, backdrops, side rails etc. which will deface or damage the building. Curtain backdrops, dividers and tablecloths will be provided.

**EXHIBITOR'S SETUP AND DISMANTLING**

Exhibit space will be ready for exhibitors to setup their displays beginning at 8:00 a.m. - 5:00 p.m. on Monday, November 23<sup>rd</sup>. All displays must be dismantled and removed from the building by 6:00 p.m. on Wednesday, November 25<sup>th</sup> **"NO DISMANTLING OF EXHIBITS BEFORE 4:30 P.M. ON WEDNESDAY, NOVEMBER 25<sup>th</sup>"** Anyone who contravenes this rule will not be automatically entitled to their same booth for next year, instead you will be put on a waiting list.

**TABLES & CHAIRS**

There will be one 8 ft. table, two chairs and a tablecloth available for each booth.

**ELECTRICAL CONNECTIONS**

A limited number of electrical outlets will be available, but exhibitors must provide their own extension cords, spotlights etc. Anyone needing **220 volt outlets** must call as soon as possible to make arrangements.

**MEALS**

Catered meals will be available during the Convention.  
Lunch tickets are \$10.25 taxes included

***Please fill out how many tickets you will need Tuesday \_\_\_\_\_ Wednesday \_\_\_\_\_***  
Tickets ordered are non-refundable. Please contact Lynda by October 6, 2009.

Coffee etc will be available in the Kin Café in the Lobby.

**PARKING**

There are adequate parking facilities available throughout the grounds where both the visitor and exhibitor can park.

**INSURANCE**

The Essex County Associated Growers will not be liable or responsible in any way for any person or consequential injury of any nature whatsoever sustained by an exhibitor, exhibitor's employee, invitee, agent or customer or any other person who may be upon the premises, or for any loss or damage of property of any exhibit while such property is on the premises.

**SECURITY**

Night security will be provided.

**\*\*\*\*\*ADVERTISING IN CONVENTION PROGRAM BOOK\*\*\*\*\***

The Convention Program Book is mailed out to our fruit, vegetable and greenhouse growers and exhibitors prior to the Convention. Advertising space is available until **August 26, 2009.** Contact Lynda at the Essex County Associated Growers' office.

**RATES**

1/4 Page - \$120.00  
1/2 Page - \$200.00

Full Page - \$280.00  
Colour - \$90.00 extra per colour - Red, Blue, Green & Yellow

**Full Processed Colour** - \$490.00 extra  
Above rates plus GST

**Please Note:** There will be an extra setup and typesetting cost of \$60.00 for ads that do not meet the printer's ad format. **Digital files must be in compliance with the attached ad format.**